

SafeToNet Ltd. 8 Kean St • London WC2B 4AS

Dear Parent/Carer

We are writing to advise on an outstanding opportunity arising from the new combined Government guidance from DFE, DCMS and Home Office issued on 25 June in relation to helping to [keep children safe online during the COVID-19 crisis](#).

As a result of this Government recommendation cyber-safety technology specialist, **SafeToNet**, is providing its app **free for life** to the UK's families. To qualify parents and carers must register their details via the Government or SafeToNet web sites (see links below) by the 1st August 2020 and must have downloaded the app before midnight on 30th August.

[Here](#) is a short video that explains how the SafeToNet app works. The benefits of adoption, recognised by DFE, DCMS and the Home Office guidance, can be summarised as follows:

To Children:

- Keeps them safer online whilst respecting their privacy
- Parents never see what their child is typing
- The keyboard blocks harmful outgoing messages before the damage is done
- Gives real-time advice and guidance on cyber-safety topics
- Provides breathing exercises when signs of anxiety and fear have been detected
- Audio practices assist with issues of low-self-esteem, bullying, anxiety and more
- Emotion diary helps children to articulate and analyse their feelings

To Parents:

- Provides powerful insights into a child's digital world without snooping or spying
- Shows the typical moments in a day with the high-risk messages are sent
- Provides a dynamic safety indicator that shows a child's proximity to risk
- A list of the top 5 apps in use by their child where levels of safety can be improved
- Allows real-time diagnosis of online issues as they arise

We would therefore strongly encourage you to take up this free offer of support, which can be easily accessed via the link [here](#).

Further information about SafeToNet can be found [here](#).

Yours Sincerely



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